



2019 IADA Annual Fall Meeting **Sponsorship Opportunities**

Preview **2019 IADA Annual Fall Meeting**. Sponsorships & Registration open on Monday, August 19. Available IADA.aero or please reach out to Erika@GORMAN360.com or call 734-718-4121

Thank you for your generous support of this year's annual event!

Marquis Sponsor \$10,000

NEW!

Sponsor Keynote Speaker, Lt. Col. [Waldo Waldman](#), retired Air Force Fighter Pilot

Limit 2 Sponsors

- Opportunity to introduce the Speaker to the Membership at the Annual Fall Meeting
- Logo and company recognition on signage at the entrance door
- Logo and company name on slides throughout meeting
- Logo and company recognition on front cover of the newly designed IADA Meeting folder
- Company name and logo promoted on event registration page
- Company logo promoted in bi-weekly email blasts leading up to the event
- Company name and logo promoted in multiple social media posts leading up to the event
- 4 complimentary meeting/reception registrations
- Sponsor recognition on attendee name badge at IADA Meeting/Reception

Platinum Sponsor - \$5,000

Travel Expenses for Keynote Speaker [Waldo Waldman](#) -IADA Annual Meeting

Limit 2 Sponsors

- Logo and company recognition on signage at the entrance door
- Logo and company name on slides throughout meeting
- Logo and company recognition on inside flap of the newly designed IADA Meeting folder
- Company name and logo promoted on event registration page
- Company logo promoted in bi-weekly email blasts leading up to the event
- Company name and logo promoted in multiple social media posts leading up to the event
- 2 complimentary meeting/reception registrations
- Sponsor recognition on attendee name badge at IADA Meeting/Reception

Gold Sponsor- \$4,000

Option 1 – Wi-Fi Network Sponsor – IADA Annual Meeting

Limit 1 Sponsor

- Custom Wi-Fi Network Name and Password
- New! Provide SLIDO for panel questions and meeting polls.
- Custom Splash Page - A splash page is the first thing attendees see once they connect to your network. Use a branded splash page to create a memorable first impression.
- Branded notecards with Wi-Fi Login details at tables
- Logo and company name on slides throughout meeting
- Logo and company recognition on inside flap of the newly designed IADA Meeting folder
- Company name and logo promoted on event registration page
- Company logo promoted in bi-weekly email blasts leading up to the event
- Company name and logo promoted in multiple social media posts leading up to the event
- 2 complimentary meeting/reception registrations
- Sponsor recognition on attendee name badge at IADA Meeting/Reception

Silver Sponsor- \$3,000

Option 1 – New! Branded Meeting Folder for IADA Annual Meeting

Limit 1 Sponsor

- Your Company name and logo displayed proudly on the back of **every newly designed IADA Meeting Folder**
- Logo and company name on slides throughout meeting
- Logo and company recognition on inside flap of the newly designed IADA Meeting folder
- Company name and logo promoted on event registration page
- Company logo promoted in bi-weekly email blasts leading up to the event
- Company name and logo promoted in multiple social media posts leading up to the event
- 1 complimentary meeting/reception registrations
- Sponsor recognition on attendee name badge at IADA Meeting/Reception

Option 2 - IADA Membership Luncheon at IADA Annual Meeting

Limit 1 Sponsor

- Logo and Company name on signage at the luncheon
- Logo and company name on slides throughout meeting
- Logo and company recognition on inside flap of the newly designed IADA Meeting folder
- Company name and logo promoted on event registration page
- Company logo promoted in bi-weekly email blasts leading up to the event
- Company name and logo promoted in multiple social media posts leading up to the event
- 1 complimentary meeting/reception registrations
- Sponsor recognition on attendee name badge at IADA Meeting/Reception



IADA MEMBERSHIP
LUNCHEON & COFFEE BREAK

Courtesy of:

BRONZE SPONSOR:



Bronze Sponsor - \$2,500

Option 1 – Sponsor Afternoon Coffee - IADA Annual Meeting

Limit 1 Sponsor

- 500 custom coffee sleeves or napkins placed on coffee bar & tables
- Logo and company name on slides throughout meeting
- Logo and company recognition on inside flap of the newly designed IADA Meeting folder
- Company name and logo promoted on event registration page
- Company logo promoted in bi-weekly email blasts leading up to the event
- Company name and logo promoted in multiple social media posts leading up to the event
- Sponsor recognition on attendee name badge at IADA Meeting/Reception

New! Option 2 – Notepads and Pens - IADA Annual Meeting

Limit 2 Sponsors

- Opportunity to have your Company logo on every table – Choose to provide your company branded note pads or branded pens.
- Logo and company name on slides throughout meeting
- Logo and company recognition on inside flap of the newly designed IADA Meeting folder
- Company name and logo promoted on event registration page
- Company logo promoted in bi-weekly email blasts leading up to the event
- Company name and logo promoted in multiple social media posts leading up to the event
- Sponsor recognition on attendee name badge at IADA Meeting/Reception

New! Option 3 - Branded Mints for the table

Limit 1 Sponsors

- Individual mints with your company name and logo on each table (2,000 pieces)
- Logo and company name on slides throughout meeting
- Logo and company recognition on inside flap of the newly designed IADA Meeting folder
- Company name and logo promoted on event registration page
- Company logo promoted in bi-weekly email blasts leading up to the event
- Company name and logo promoted in multiple social media posts leading up to the event
- Sponsor recognition on attendee name badge at IADA Meeting/Reception

Association Sponsor \$1,000

New! Show Your Fellow Members Your Support of Our Association

- Logo and company name on slides throughout meeting
- Logo and company recognition on inside flap of the newly designed IADA Meeting folder
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- Company name and logo promoted in multiple social media posts leading up to the event
- Sponsor recognition on attendee name badge at IADA Meeting/Reception